

Stanford Splash – Spring 2011 Project Management

Every successful venture in our society originates from the participation of a number of different groups of people. Someone develops the creative idea, and decides on where and when to locate the project. Then another group completes the design concepts and technical information. Someone else then comes up with financing and government permits, and another group begins to organize how the project will pay for itself. And then of course, someone else builds the project.

In order for all these different parties to work together successfully, a key person, the project manager, unites them all. The project manager provides leadership and direction.

In our Splash class, we want to explain all this, but do it in a way all of you can understand and relate to for reference. Please watch this video, about how a group of Westlake HS students accomplished solar energy at their school.

<http://www.youtube.com/watch?v=XWhW3dwTyOU>

Our class together is intended to be fun as well as productive, and I hope you walk away from it with a positive idea about the importance of project managers.

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